

# Chen Moshkovich

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A true believer in **Focus on the user and all else will follow.**

Experience with user research (**qualitative and quantitative**), card sorting, user observations, **usability testing**, competitive analysis, data analysis, prototyping, and wireframing. Interested in new technologies. Has strong storytelling skills, a self-driven person, hardworking, task-oriented, very good at working under pressure, **problem-solving skill**. Have close attention to details. Fast learner and autodidact, **curious and eager to learn**. Team worker, strong communication skills, and ability to explain complicated information.

## EDUCATION

2020 - 2021 • IDC • **Master's degree in Human Computer Interaction**

2019-2020 • General Assembly, NY • **UX Design**

2016-2019 • Ben Gurion University • **B.A in Psychology and African studies**

## WORK EXPERIENCE

**2021 • WIX**

Intern- UX Designer (accessibility specialist)

Present the importance of accessibility to different stakeholders.

Conducting competitive analysis and sharing the results. Preparing interviews and a focus group questionnaire for the team to conduct. Defining the target audience we need to hear.

**2021 • SimilarWeb**

Intern- UX Researcher

**Conducting independent qualitative and quantitative studies**, from start to finish. Performing different hands-on tasks such as recruiting and sourcing interview leads, drafting and validating interview scripts, **conducting usability studies**, and digesting the results. **Communicate research results** and questions to external stakeholders and teams- management, design, and product strategy

**2020 • John Bryce**

• **Maccabi Healthcare services**

Learning & Development Specialist

Creating guidelines for system manager, conduct user interviews in order to suggest improvements regarding the LMS.

Manage the current LMS, Cornerstone. Recreate all the material and adapt it to the new system.

• **'Hapoalim' Bank**

System Implementer

Implementing a 'Q flow' system. Instructing private and groups about working with the new system, providing technical support. Working with people, adjusting to rapid changes.

**2018-2019 • "Enosh"**

Instructor

Managing and recruiting the volunteer team. Building a monthly schedule, planning different events, creating activities for varieties people in different ages and cognitive abilities. Responsible of grown people suffering from different mental health problems. Working under a lot of pressure, working with disabilities, managing a team, creative mind

**2018 • Ben Gurion University**

Tester at the learning disability center

Behavioral analysis of the test participants.

## SKILLS & TOOLS

Microsoft office – advanced level  
Spss ,Jamovi and Statistics  
Figma

Miro  
UserTesting.com  
Basic: HTML, CSS, JS

## AWARD

User Research Award  
Research Hackathon  
Tech-For-Good • IDC

## LANGUAGE

Hebrew- Fluent  
English- Advanced